

Minutes of a meeting of the Bradford East Area Committee held on Thursday, 5 September 2019 at 6.00 pm in Committee Room 1 - City Hall, Bradford

Commenced 6.10 pm
Concluded 7.50 pm

Present – Councillors

LABOUR	LIBERAL DEMOCRAT
Choudhry H Khan Iqbal Shafiq	R Sunderland Knox R Ahmed Stubbs Ward

Councillor Sunderland in the Chair

11. DISCLOSURES OF INTEREST

No disclosures of interest in matters under consideration were received.

12. MINUTES

Resolved –

That the minutes of the meeting held on 11 July 2019 be signed as a correct record.

Action: City Solicitor

13. INSPECTION OF REPORTS AND BACKGROUND PAPERS

There were no appeals submitted by the public to review decisions to restrict documents.

14. PUBLIC QUESTION TIME

There were no questions submitted by the public.

15. STRONGER COMMUNITIES STRATEGY AND DELIVERY PLAN

Previous Reference: Minute 53 (2018/19)

The Strategic Director, Place presented a report (**Document “F”**) which outlined progress made on the Stronger Communities Delivery Plan, produced by the Bradford Stronger Communities Partnership, including achievements so far; a summary of projects involved; a slide pack of the new logo which had been approved by the Stronger Communities Partnership Board earlier in the day and a description of the upcoming conference on intercultural cities of which Bradford would be a member. Members were also advised that the programme was working towards a launch of an anti-rumour and critical thinking campaign and that the strategy and delivery plan would conclude in March 202.

A Member queried the sustainability of the projects being supported by the programme and commented that he had concerns in respect of such partnerships not acting in the same way as local democracy had done previously. The Chair followed up that comment by querying how local councillors could be better involved in the work of the partnership.

In response, Members were advised that a local sub-group had been established to champion integration and that, from October 2019 there would be a drive to recruit more people to the group with the ambition for it to grow from 25 members to 250 members. Interested residents would be able to sign up directly from the Stronger Communities Partnership Board web page but that would be moved to the Bradford For Everyone Website.

A Member queried the time commitment and difference between sub-group members and network members of People Together. The Committee was informed that, in addition to regular meetings, the group organised events, volunteered their time and would be involved in the anti-rumour and District Values work. The commitment from the wider Network members would be less structured and more ad-hoc..

In response to another question about people in the community with English as a second language, Members were advised that a new team member was looking to obtain more up to date data about learners and about why they may not be engaging or progressing.

Resolved-

- (1) That the progress of the Bradford Stronger Communities Delivery Plan be noted.**
- (2) That regular updates be provided on the Delivery Plan and impact measures applied to certain interventions being proposed.**

Action: **Strategic Director, Place**

(Corporate Overview and Scrutiny Committee)

GROUPS COMMUNITY PARTNERSHIPS UPDATE

The Director of Strategic Partnerships, NHS Bradford District and Craven Clinical Commissioning Groups presented a report (**Document “E”**) which provided an update on the community partnerships established across Bradford District. The report shared information regarding a number of areas highlighting key work activity, challenges and solutions.

A detailed presentation in respect of causes of death in the District including behaviours, diet and lack of exercise was given as well as information in respect of risk factors from wider determinants such as social deprivation and the effect that this had on life expectancy in socially deprived areas compared to more affluent parts of the District. Members were advised that community partnerships had been in place for some time now and were starting to develop and mature. Their goal was to support people across the District who needed additional help in respect of health and well-being, housing, employment and socialisation. The achievements of the partnerships to date were explained as was the principle of building on provision that already existed in communities.

The ward officer explained his involvement in one of the 14 District partnerships, stressing how positive and exciting it was to be involved in such a project which aimed to tackle social inequality in BD3 and to provide a single platform for various organisations. He reported on a recent project that had been successful to obtain funding for the Thornbury Centre to host activities to encourage people to do more about dealing with health care issues.

A Councillor expressed concerns that the issues being looked at by Community partnerships had been in existence for many years but nothing was happening to improve matters and stressed that those most in need should be targeted better.

The Chair also expressed some concern that the partnerships didn't represent existing natural community hubs. She was also concerned about the level of community involvement in place and about reaching people who rarely visited their doctor. She queried whether there was a risk of inequality being inadvertently caused depending on where the partnerships were based. In response, she was advised that her comments would be relayed to the partnerships and it was confirmed that patient satisfaction levels in respect of being able to access a GP in Bradford were low.

Members were also advised that, although there had been discussion about using wards as a basis for the partnerships, GPs had to choose which community partnership area to join and that boundaries were determined by practice areas not wards. It was confirmed that all GP practices were involved with a partnership.

A Member also enquired whether there was any potential for overlap and inefficiency between the partnerships and the work of the Clinical Commissioning Group and was advised that the CCG had a statutory function and the partnerships would aim to contribute towards the delivery of that function.

Members queried how the work of the partnerships was being promoted to the community and how well it was used. In response, they were advised that some

of the partnerships were very mature in their journey as they were already very well established while others were still very much in the early stages. It was also clarified that input and participation from elected members would be welcomed.

The Director undertook to clarify for Members how the work of the partnerships linked with that of Early Help and Prevent. She also undertook to circulate the profiles for both adults and children to Members of the Area Committee.

A Member raised various issues that he considered the partnerships should take into account, including encouraging local undergraduates to become involved and be ambassadors for the District; working to address obesity among young people; mental health issues among the young and examining the ability to get an appointment at a GP surgery in a reasonable timeframe.

Resolved-

- (1) That the update contained in “Document E” be accepted and that it be requested that a full list of Community Partnerships be circulated to the Committee.**
- (2) That the Committee’s disappointment at the lack of involvement of local councillors so far be noted as well as the willingness of those councillors to become involved now.**
- (3) That the Committee’s concern at the potential for additional inequalities as a result of differences in development across Community Partnerships be noted.**

Action: **Director of Strategic Partnerships, NHS Bradford District and Craven Clinical Commissioning Group/Strategic Director Place**

(Health and Social Care Overview and Scrutiny Committee)

17. BETTER START BRADFORD PROGRAMME UPDATE

The Committee was asked to consider **Document “G”** which provided an update on the implementation of the Better Start Bradford Programme, outcomes, impact and the implications for the District.

The Programme Director attended the meeting and gave a detailed presentation in respect of Better Start Bradford, explaining that it had come about as the result of a successful bid to the National Lottery Community fund and that it was now in year five of a ten year programme focussing on and addressing inequality and disadvantage to improve maternal and child health. She stressed that improvements made in the first 100 days of a child’s life had been shown to have proven positive effects later in life.

She also advised that the first four years of the programme had been the “implementation” phase and that it had now progressed into the “delivery” phase with 20 projects operating across the area delivering a range of interventions to expectant parents and those with children under four. In addition to the direct

project work, Better Start was working to highlight the importance of those early years. The Programme Director drew attention to the “Big Little Moments” campaign which was being delivered across all five Better Start sites delivering simple key messages to parents about early brain development and the actions they could take to support this.

The programme was now moving into full evaluation of a proportion of the services being provided which would contribute to research aimed at improving outcomes and reducing inequalities for young children living in disadvantage. A national evaluation of the whole programme was also underway to share learning and provide evidence to influence decision making.

Training and development was a key component of the delivery, supporting the workforce and cascading learning where appropriate district wide. A second Baby Week Bradford would be held in from the 4th to the 9th of November, with over 40 events planned across the district throughout the week.

A Member highlighted that communities were now quite different than in previous years in terms of family mobility, especially among those families most in need of the services of Better Start Bradford. He expressed some concern that this could adversely affect the potential for positive step change.

The Programme Director concurred with that view and but stated that outcomes of the population in the Better Start area remained poor and explained that developing community capacity and understanding the mobility of the Better Start cohort were both vital to enabling sustainability of the change delivered and providing the context for results achieved.

Another Member noted that projects in other cities involved in Better Start were of a different nature, with more emphasis being placed on capital projects and queried whether this would resolve his colleague’s concerns about mobility and replication. He was advised that in Bradford there was a strong capital element which would both improve the environment for young children and their families and was linked to the programme’s priority outcome areas.

In response to a final question about the capital spend, Members were advised that plans were in place to ensure that all capital funding was utilised and evaluated by the end of the programme.

Resolved-

That Document “G” be noted and Ward Councillors receive regular updates.

Action: Strategic Director Place

(Children’s Services/Health and Social Care Overview and Scrutiny Committee)

Chair

Note: These minutes are subject to approval as a correct record at the next meeting of the Bradford East Area Committee.
THIS AGENDA AND ACCOMPANYING DOCUMENTS HAVE BEEN PRODUCED, WHEREVER POSSIBLE, ON RECYCLED PAPER